

POSTCARDS - PRINTING GUIDELINES

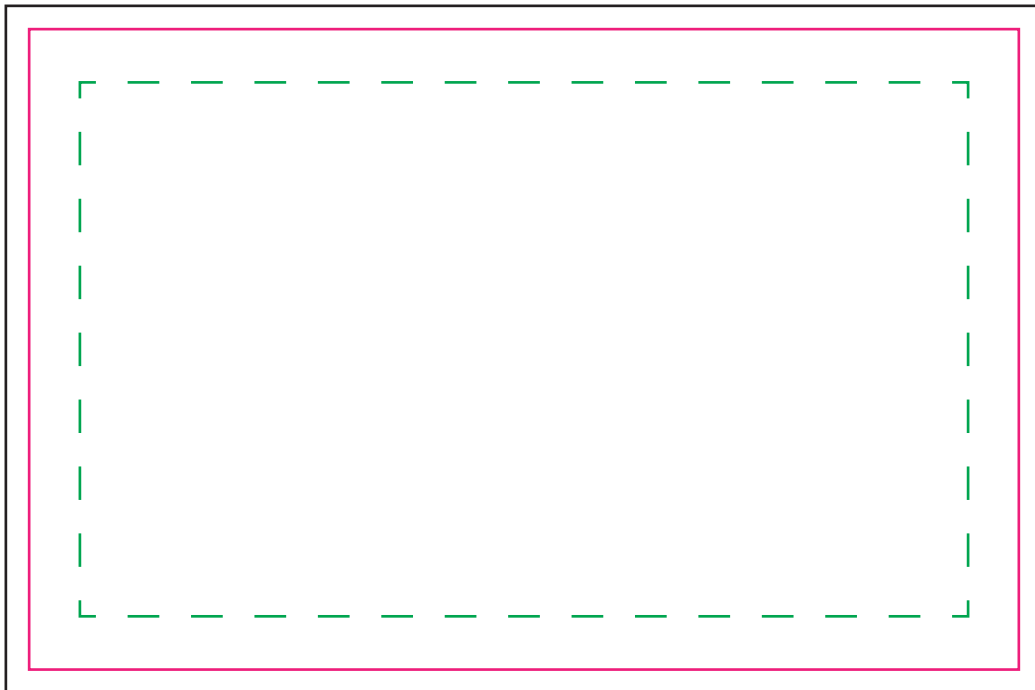
To ensure your artwork is set up correctly for printing, we have provided a set of guidelines for you to follow.

1. Ensure your artwork is sent to the correct size.
2. Allow for 2mm bleed around the image and ensure your artwork and all information fits within the guidelines provided. Ensure all important information is within the safety line and images that go to the edge of the page extend to the bleed line.
3. Provide artwork in a suitable quality - (300ppi recommended).
4. Export and provide your artwork as a flattened PDF document.

2MM BLEED LINE

CUT LINE

ARTWORK SAFETY LINE



Common sizes are A6,, A5, 6x4 and 5x7.

If having an alternative size, please provide artwork to the correct size +2mm bleed.

Bleed is the area surrounding your print's trim size. By extending an image or colour beyond the cut line, it eliminates the possibility of any unprinted areas remaining along the edges during the trimming process.

Avoid placing any important content within or near the bleed area as it may be at risk of being trimmed off. You don't need to include bleed if your pages are blank (i.e. no images/graphics meet the edge of your page).

Please note that if bleed is not provided, we may extend your artwork to account for this.

