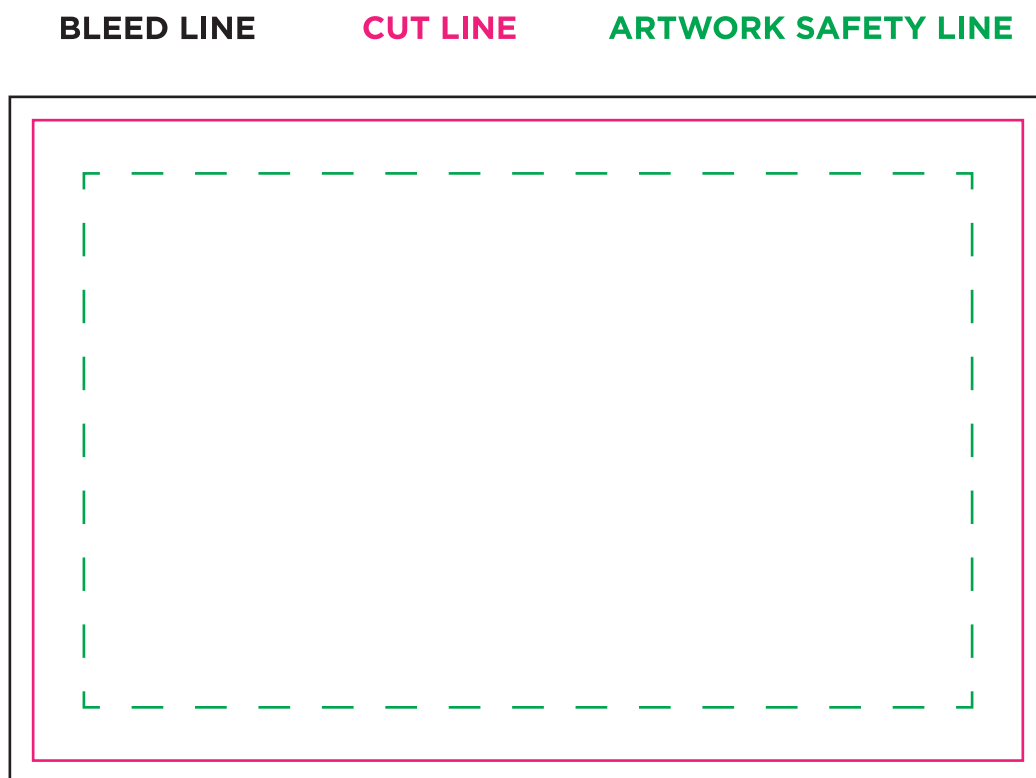


# DISPLAY BOARDS - PRINTING GUIDELINES

To ensure your artwork is set up correctly for printing, we have provided a set of guidelines for you to follow.

1. Ensure your artwork is sent to the correct size.
2. Allow for 4mm bleed around the image and ensure your artwork and all information fits within the guidelines provided. Ensure all important information is within the safety line and images that go to the edge of the page extend to the bleed line.
3. Provide artwork in a suitable quality - (300ppi recommended).
4. Export and provide your artwork as a flattened PDF document.



## If your board requires eyelets:

Eyelets are inserted into the board in the area between the artwork safety line and the cut line. Please keep this in mind when creating your artwork and ensure all important information is clear of this area as it may be at risk of being covered.

**Bleed** is the area surrounding your print's trim size. By extending an image or colour beyond the cut line, it eliminates the possibility of any unprinted areas remaining along the edges during the trimming process. Avoid placing any important content within or near the bleed area as it may be at risk of being trimmed off. You don't need to include bleed if your pages are blank (i.e. no images/graphics meet the edge of your page).

Please note that if bleed is not provided, we may extend your artwork to account for this.

