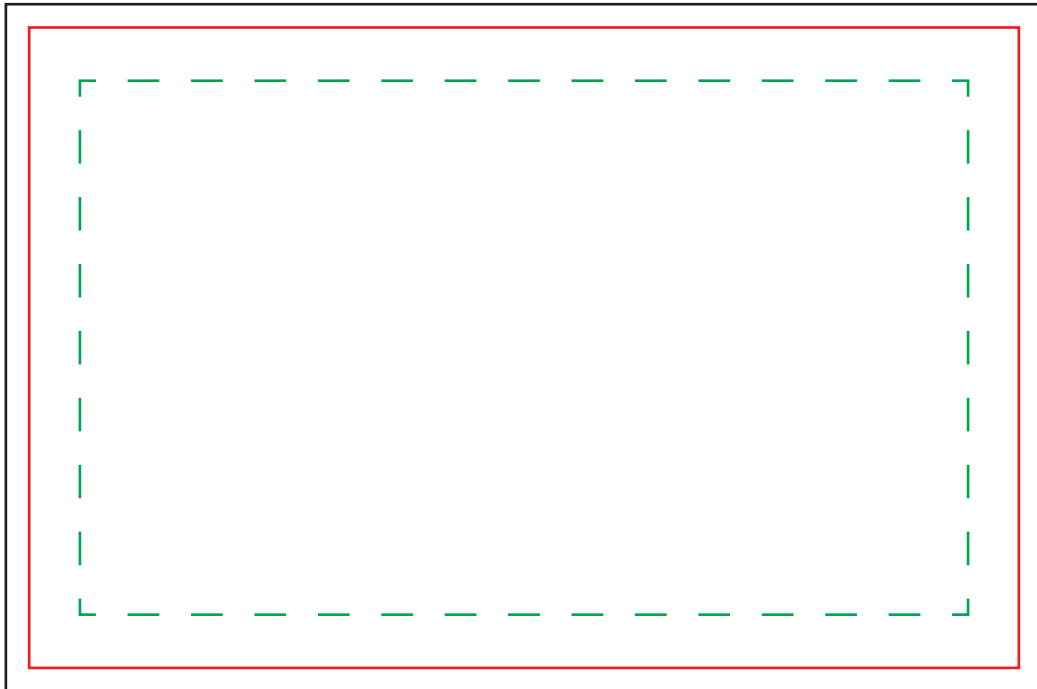# ART PRINTS & POSTERS - PRINTING GUIDELINES

To ensure your artwork is set up correctly for printing, we have provided a set of guidelines for you to follow.

1. Ensure your artwork is sent to the correct size.
2. Allow for 2mm bleed around the image and ensure your artwork and all information fits within the guidelines provided. Ensure all important information is within the safety line and images that go to the edge of the page extend to the bleed line.
3. Provide artwork in a suitable quality - (300ppi recommended).
4. Export and provide your artwork as a flattened PDF document.

2MM BLEED LINE   **CUT LINE**   **ARTWORK SAFETY LINE**

Standard sizes include A sizes and photo sizes. (see page 2+3 for measurements)
If having alternative size, please provide the image to size including 2mm bleed

Bleed is the area surrounding your print's trim size. By extending an image or colour beyond the cut line, it eliminates the possibility of any unprinted areas remaining along the edges during the trimming process.
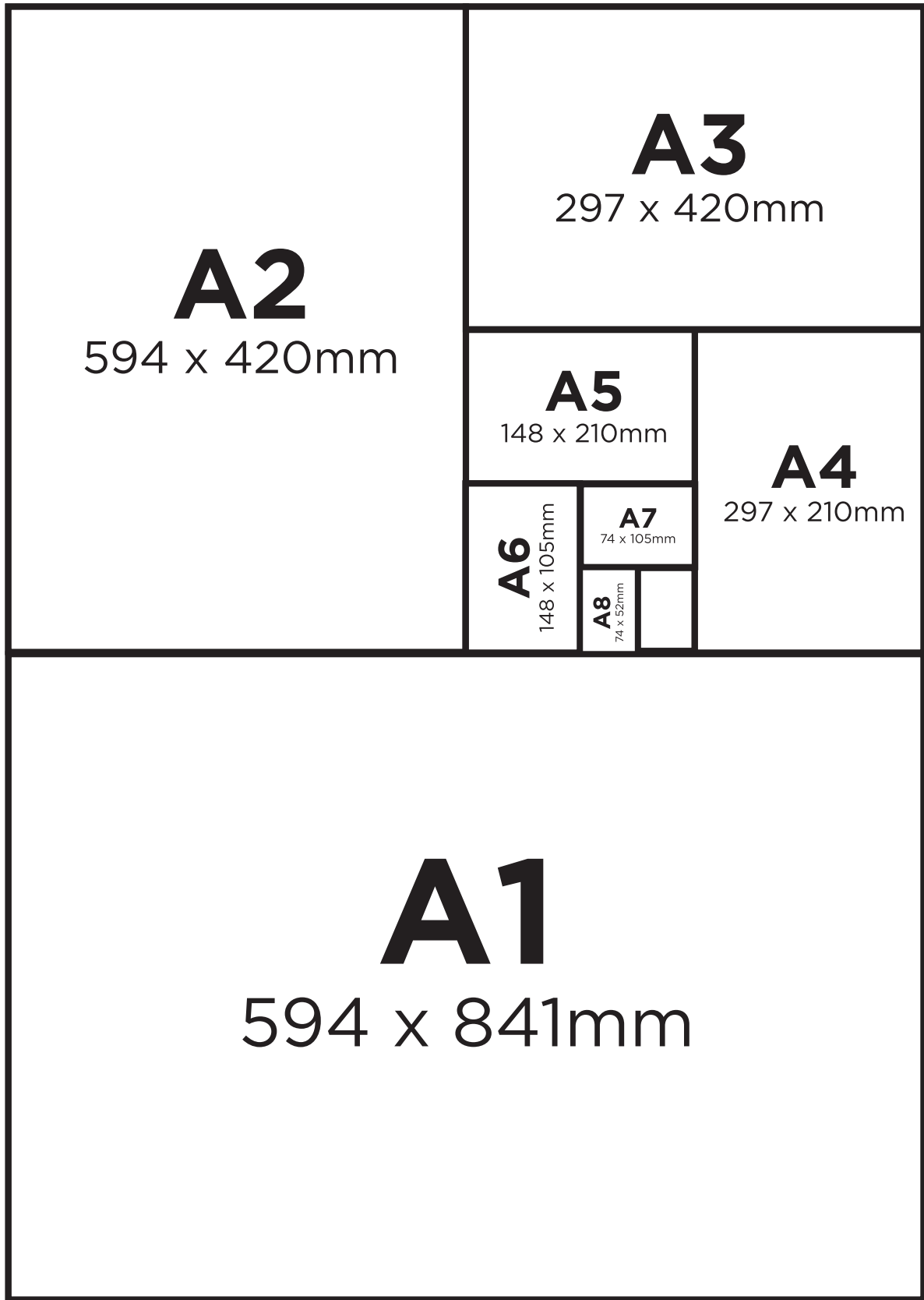Avoid placing any important content within or near the bleed area as it may be at risk of being trimmed off. You don't need to include bleed if your pages are blank (i.e. no images/graphics meet the edge of your page).

Please note that if bleed is not provided, we may extend your artwork to account for this.

INK
FLUENCE
PRINT.

ART PRINTS & POSTERS - PRINTING GUIDELINES
A SIZES

A2
594 x 420mm

A3
297 x 420mm

A5
148 x 210mm

A6
148 x 105mm

A7
74 x 105mm

A8
74 x 52mm

A4
297 x 210mm

A1
594 x 841mm

A0
841 x 1189mm

INK FLUENCE PRINT.

ART PRINTS & POSTERS - PRINTING GUIDELINES

COMMON PHOTO SIZES - inches

20x24

16x20

12x15

10x12

11x14

8x10

6x8

5x7

6x4

INK FLUENCE PRINT.